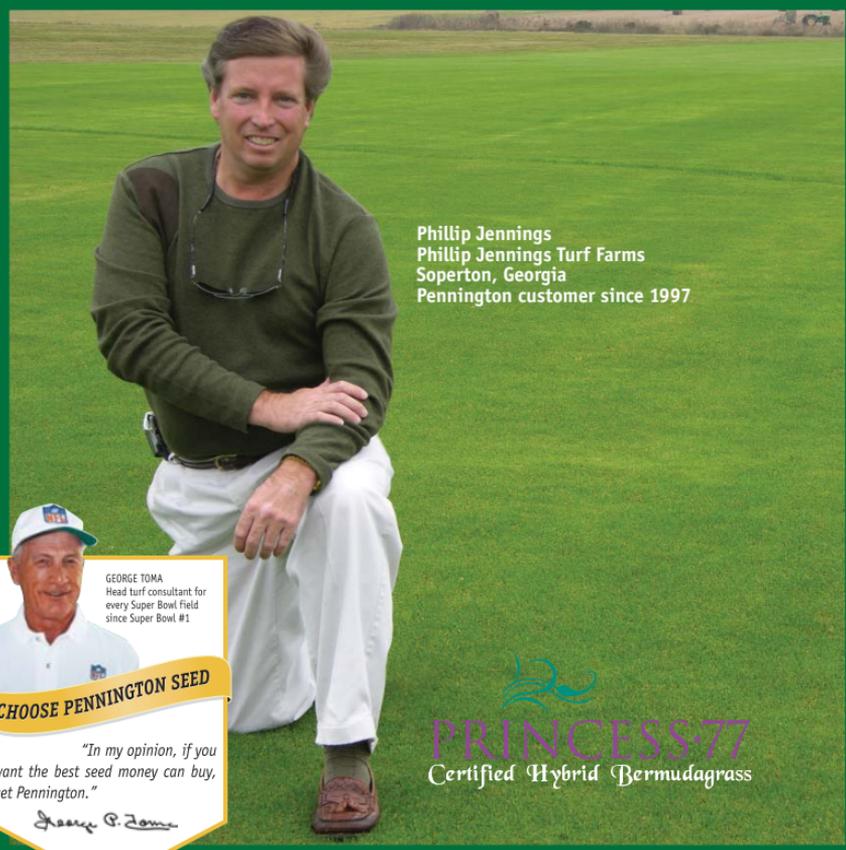


When your customer is the biggest game in town, you better be ready to play.



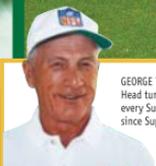
Phillip Jennings
Phillip Jennings Turf Farms
Soperton, Georgia
Pennington customer since 1997

We're proud to say that Princess 77 is once again the turf for the Super Bowl field — a major reason Phillip Jennings has been growing Princess 77 since it was released to the sod market. "From a growers standpoint, Princess 77 is a superior product for its rapid establishment from seed, deep green color, the fineness of the blades *and* its ability to handle high traffic areas. It's a wonderful grass that we're very proud of. And our customers are demanding it — it provides a faster recovery time than 419 and has a superior root system."

When asked if he recommends Pennington Seed to others, Phillip replies "Without reservation. I've been using their bermuda and fescue products since I've been in the sod business."

Need more proof? George Toma, the head turf consultant for *every* SuperBowl said, "This is the best looking sod I have ever seen for a Super Bowl!"

These guys rely on Princess 77 – shouldn't you?



GEORGE TOMA
Head turf consultant for
every Super Bowl field
since Super Bowl #1

CHOOSE PENNINGTON SEED

"In my opinion, if you
want the best seed money can buy,
get Pennington."

George P. Toma



PRINCESS 77
Certified Hybrid Bermudagrass



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